

For Immediate Release

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Healthmark Industries Company, Inc. of Fraser, Michigan is pleased to announce the hiring of Natalie Whitfield, PhD, Microbiology.

Dr. Whitfield earned her Doctorate in Cellular and Molecular Biology with a focus in Microbiology and Immunology from the University of Michigan. She brings years of experience in the study and application of microbiology to solve practical problems. Most recently she has been the Senior Research Technician designing research projects at the prestigious University of Michigan Cancer Center. She is also a contributing Adjunct Professor of Microbiology at Washtenaw Community College.

Ralph Basile, Vice President of Marketing, explains, “Dr. Whitfield has joined Healthmark to help us develop and implement our marketing plan focused on medical device manufacturers and independent testing labs. With her expertise, we believe Healthmark will be better able to help these firms meet the ever changing regulatory environment for instrument reprocessing validation.”

“Dr. Whitfield will focus her efforts on our Proformance™ line products including the marketing of ATS simulated-use soil and the TOSI™ surrogate test device,” states Stephen Kovach, Director of Education.

“I see my role,” remarks Dr. Whitfield, “as relating Healthmark’s Proformance™ products as science-based solutions for medical device manufacturers with one or both of the following applications:

- 1) Internal testing and validation of medical device manufacturer’s cleaning instructions for reprocessing;
- 2) Recommendation for use by their customers, to ensure proper implementation of cleaning instructions by the end-user. “

Dr. Whitfield’s title is *Business Development – Validation Tests*. Her hours are 10am – 4pm Eastern Time, Tuesday through Thursday. She can be reached at 1-586-774-7600 x6682 or at Natalie@healthmark.info.